



Budweiser American Ale

Introduced: 2008

Beer Category/Style: American-style amber ale. Budweiser American Ale has a robust taste that's full-bodied, but not too heavy or too bitter. Carefully brewed with the highest quality American ingredients, this rich, amber-colored, all-malt ale delivers a satisfying bold taste with a bright hoppy finish. It's an ale that's distinctly American in character.

Taste Profile: Initial citrus and slight green hop aromas in the nose from the Cascade dry hop are balanced by caramel and slight toasted malt flavor and aromas. Balanced and full-bodied but not overpowering, with a savory finish.

Ingredients/Brewing: Brewed with caramel malted barley for a beautiful, rich amber color and sweet malt character and dry-hopped with Cascade hops from the Pacific Northwest for a noticeably citrus aroma, Budweiser American Ale achieves the perfect balance of rounded malt and hop flavor.

Product Information: Budweiser American Ale is 5.3 percent alcohol by volume (ABV). A 3.2 percent alcohol by weight (ABW) version is available in select states as determined by local laws.

Packaging: Available on draught (1/2 and 1/6 barrels) on Sept. 15, and in six-packs of 12-ounce bottles and single 22-ounce bottles on Sept. 29.

Further Information: Call 1-800-DIAL-BUD.

