



Bud Light Lime

Introduced:	April 28, 2008
Beer Category/Style:	Premium Light – American-style light lager that combines the superior drinkability of Bud Light with a splash of 100 percent natural lime flavor.
Taste Profile:	Light-bodied brew with a delicate malt sweetness, clean, crisp finish and the taste of a fresh squeezed lime for ultimate refreshment.
Ingredients/Brewing:	Bud Light Lime is brewed using premium grains, subtle hops and a natural lime flavor.
How to Serve:	Bud Light Lime tastes great cold, straight from the bottle and pairs well with spicy, grilled meats and fresh fruits and vegetables. Perfect for summer refreshment, Bud Light Lime offers adults the citrus taste, expected from a fresh squeezed lime, without a trip to the produce aisle.
Further Information:	Visit www.budlightlime.com or www.anheuser-busch.com .

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