



Select 55

Introduced:	Aug. 10, 2009 in select test markets and nationwide Feb. 1, 2010
Beer Category/Style:	Premium Light – American-style lighter light lager.
Taste Profile:	A smooth, light golden lager with only 55 calories and the crisp, clean finish of Budweiser Select.
Ingredients/Brewing:	Select 55 is brewed with specialty malts and a blend of imported and domestic hopping. Select 55 has a light golden color and offers aroma notes of toasted malt and subtle hopping.
Interesting Facts:	Select 55 is the lightest beer in the world with fewer calories than any other beer option currently available. Per 12-ounce serving, Select 55 has 55 calories and 1.9g carbohydrates. Select 55 will be available in 12-ounce clear bottles (clear APL label) in 6-, 12- and 24-packs, and 12-ounce aluminum cans in 12-, 18- and 24-packs.
Further Information:	Visit www.select55.com or www.anheuser-busch.com .

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