



Rolling Rock

Introduced:	1939 (acquired by Anheuser-Busch in 2006)
Beer Category/Style:	Premium Extra Pale Lager.
Taste Profile:	A balanced and medium-light bodied lager with a unique and flavorful malt character that lends to its distinctive taste and subtle hop finish.
Ingredients/Brewing:	Finest pale barley malts with the perfect blend of hops, rice, corn and water.
How to Serve:	Serve Rolling Rock in a tall thin tumbler and pair it with citrus grilled chicken, ceviche with lime, pork tenderloin with mango chutney and pepper jack cheese.
Interesting Facts:	There's quite a bit of mystique surrounding the "33" on the Rolling Rock bottle. Some say this might represent the number of words in the pledge of quality, the year Prohibition was repealed, the number of letters in the ingredient list, or a mistake when the first bottle was printed. It remains a mystery.
Further Information:	Visit www.rollingrock.com .

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