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## Stella Artois

<b>Availability:</b>	Available nationwide
<b>Beer Category/Style:</b>	High-End European Import/Classic Belgian Lager
<b>Taste Profile:</b>	<b>Stella Artois</b> is a classic Belgian lager, golden in color with exceptional clarity and a spicy hop character.
<b>Ingredients/Brewing:</b>	<b>Stella Artois</b> is brewed using only the finest natural ingredients – water, barley malt, hops, non-malted grains and <b>Stella Artois’</b> unique yeast strain – a much-cherished secret that has been kept throughout the years. <b>Stella Artois</b> contains 5.2 percent alcohol by volume (ABV).
<b>Packaging:</b>	<b>Stella Artois</b> is available on draught as well as in 11.2- and 22.4-ounce single-serve bottles.
<b>How to Serve:</b>	<p><b>Stella Artois</b> should be served between 36 and 38 degrees Fahrenheit using a nine-step process called The <b>Stella Artois</b> Pouring Ritual. In Belgium, every beer has its own unique glass designed to highlight the brand’s special flavor, and <b>Stella Artois</b> is no exception. The <b>Stella Artois</b> chalice is designed to ensure that the head foams perfectly and the aroma is preserved.</p> <p><b>Stella Artois’</b> crisp, refreshing flavor pairs well with intensely flavored Thai, Asian Fusion and Indian dishes such as curries. The bitterness also helps cut through cream sauces in pastas and contrasts the creaminess of flavorful semi-soft cheeses such as Havarti, Morbier and artisanal cheddars.</p>
<b>Interesting Facts:</b>	<b>Stella Artois</b> was originally brewed as a special holiday beer. It was christened Stella, which is Latin for “star.” The beer was so well received that it became available throughout the year. A protected historical site, the modern <b>Stella Artois</b> brewery, still located in Leuven, was constructed in 2004. The rich history of Stella Artois is beautifully captured in film format on the redesigned Stella Artois Web site, which made its debut in September 2007.
<b>Further information:</b>	1-800-287-2400 or <a href="http://www.stellaarthis.com">www.stellaarthis.com</a>